

# Meaningful Program Evaluation Process - Techniques to Align Funding and Outcomes

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# Introduction

Clarify the goals for your projects

Align people, processes, and systems  
to your goals

Mitigate the risk associated with change

# Presentation Description

Clarify meaningful program evaluation

Review the meaningful program evaluation process

Present techniques used by organizations to successfully align funding and outcomes (incorporated into meaningful program evaluation process)

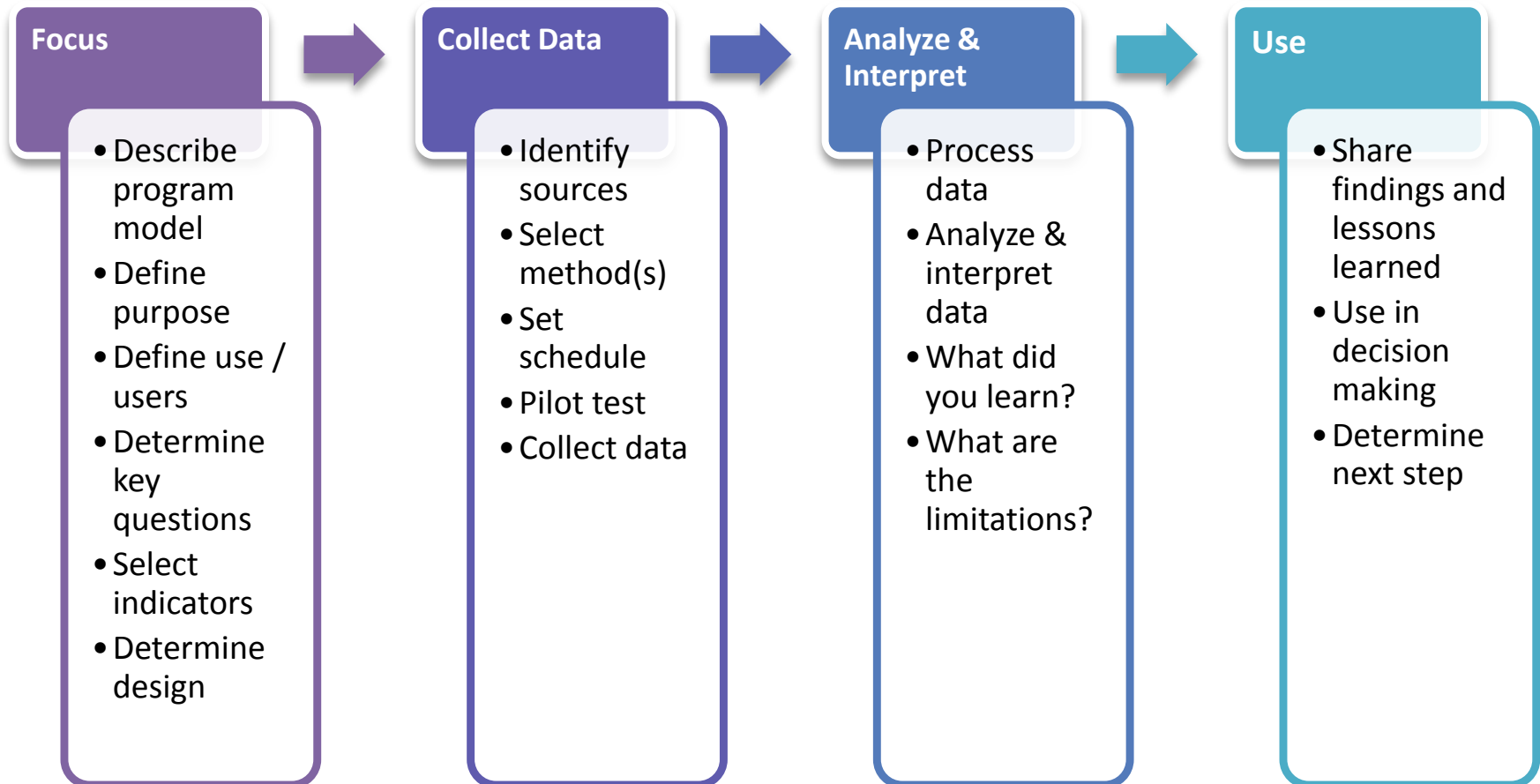
# Meaningful Program Evaluation

# Meaningful Program Evaluation

- Having a function or purpose
- Having a serious, important, or useful quality or purpose

# Meaningful Program Evaluation

## Engage Stakeholders

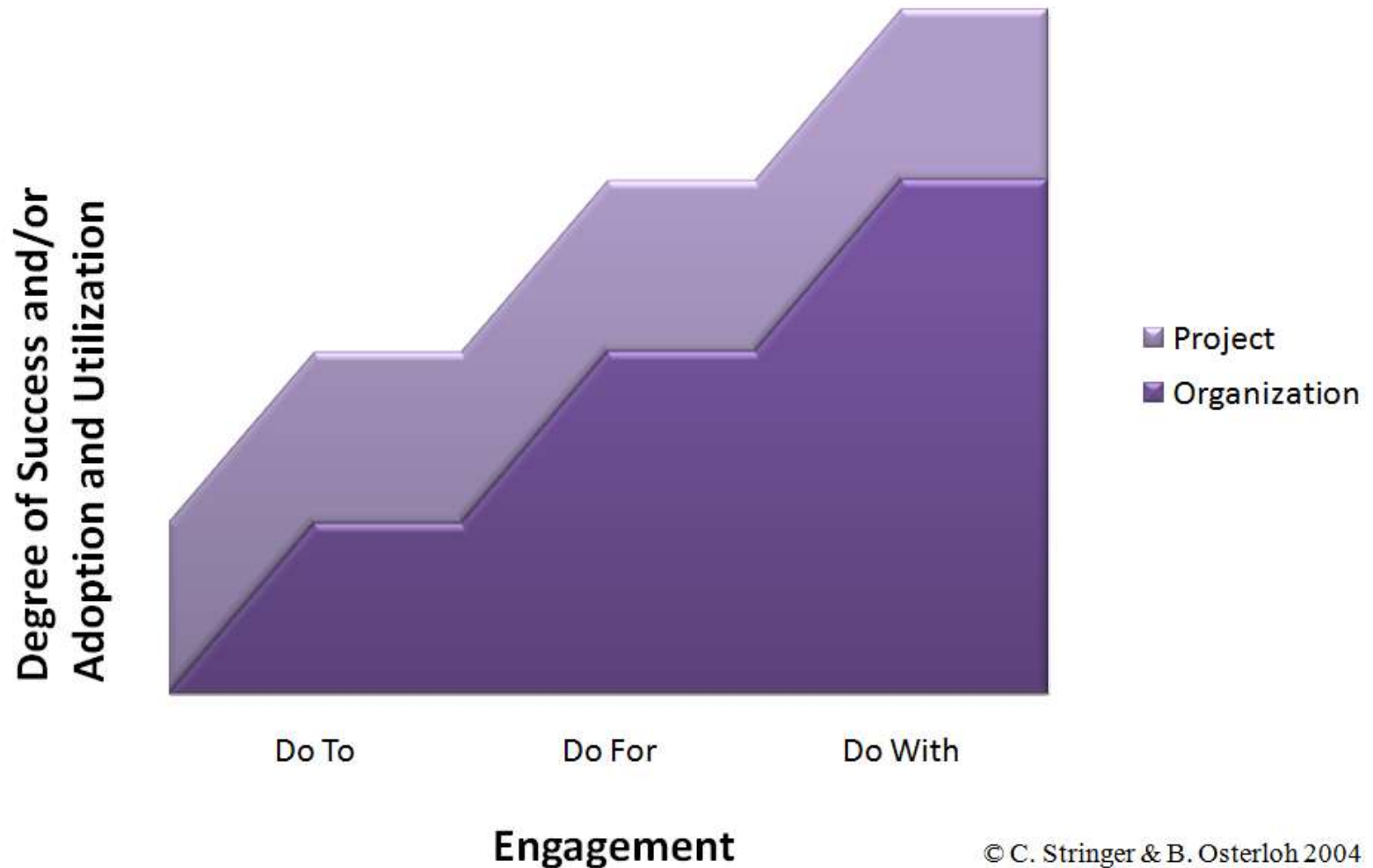


# Meaningful Program Evaluation

## Engage Stakeholders

- Who should be involved?
- How should they be engaged?

# Relationship Between Stakeholder Engagement and Utilization

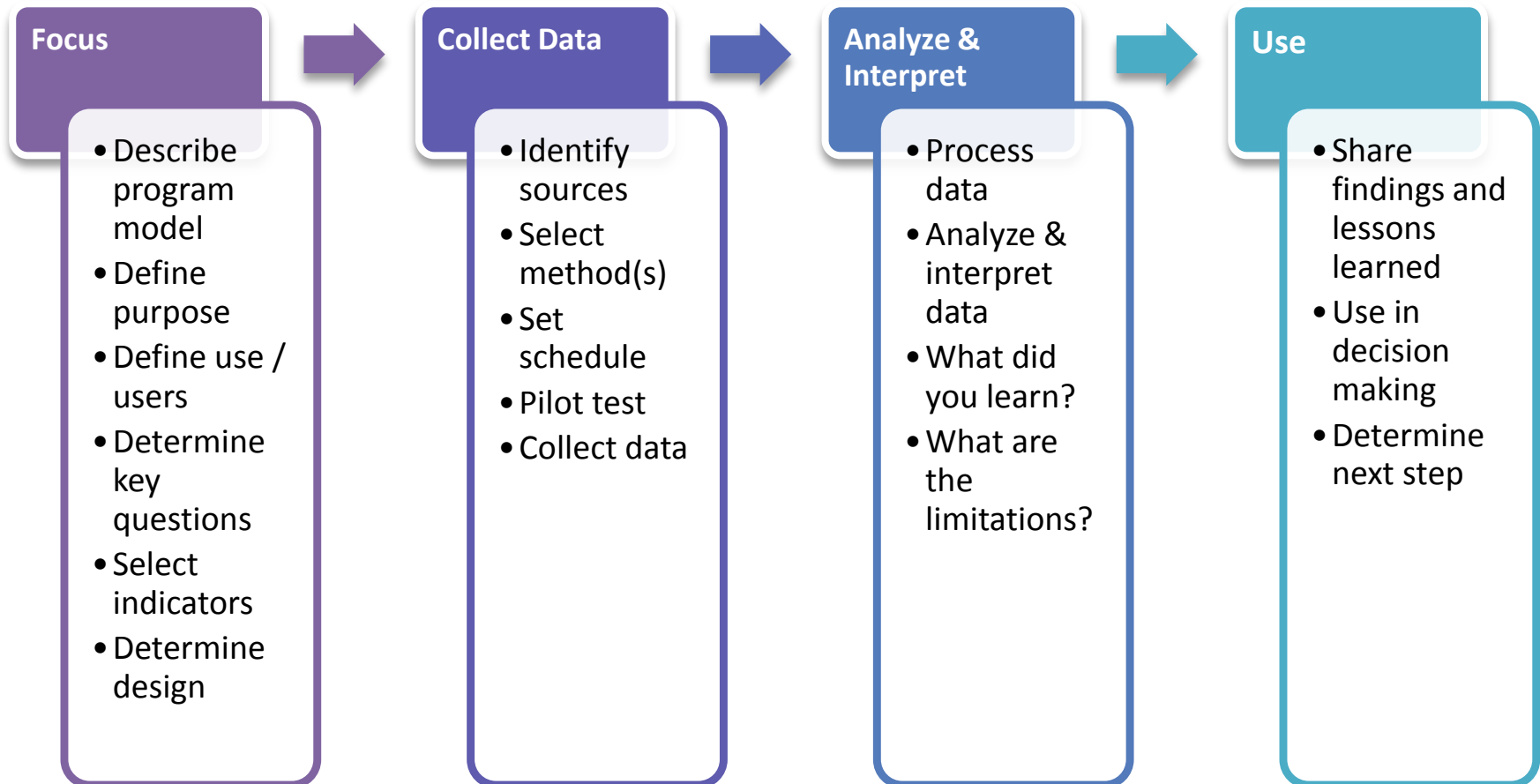


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# Meaningful Program Evaluation

## Engage Stakeholders



# What do the words mean?

LUNCH

# Clarify Clarify Clarify



# Focus

- What are you evaluating?
- How will you know if the evaluation was successful?
- What is the purpose of the evaluation?
- Who will use the evaluation? How will they use the information?

What do I want to know at the conclusion of the evaluation?	Indicators - How will I know it?

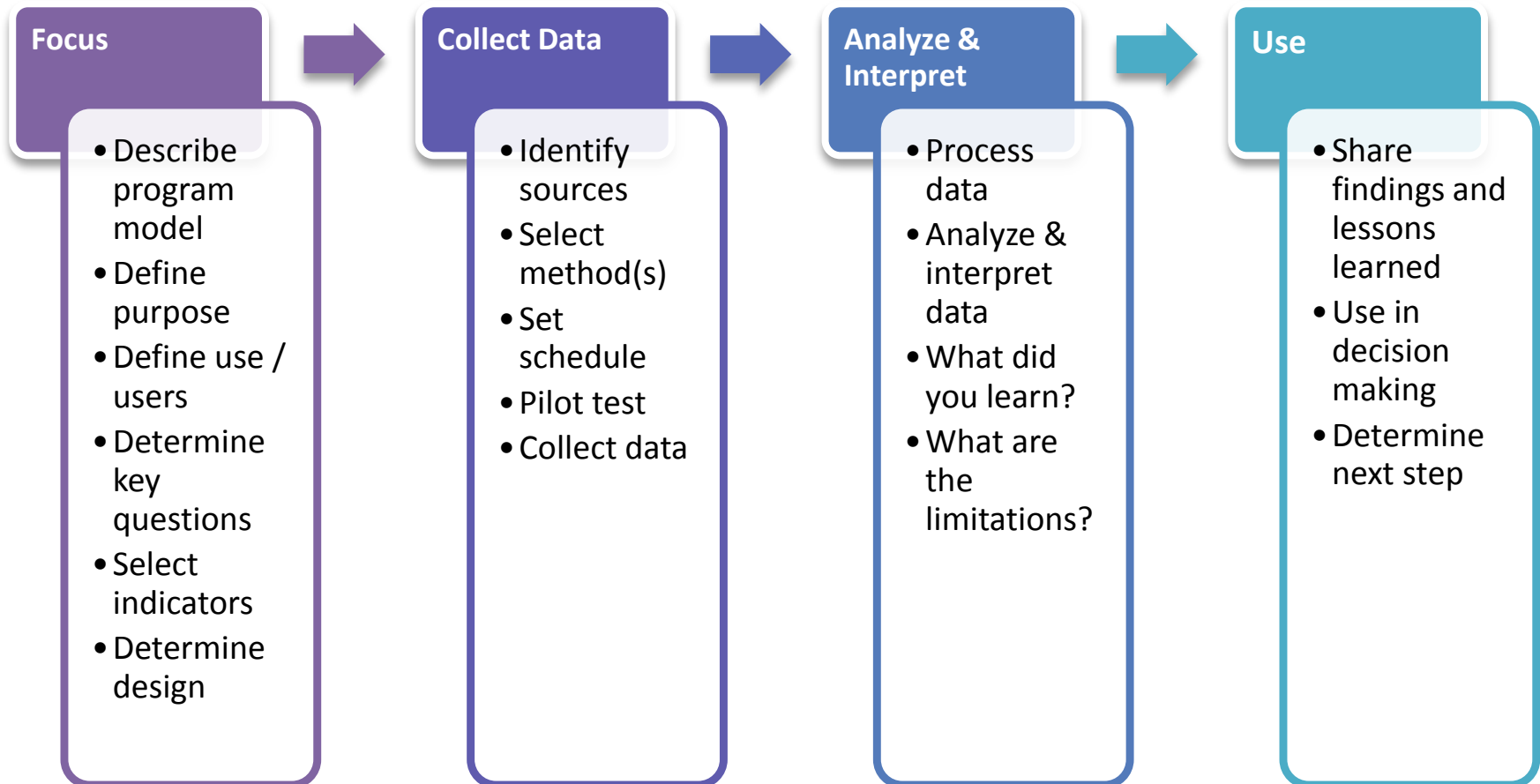
# Focus

- What questions will the evaluations seek to answer?
- What information do you need to answer the questions?

What do I want to know at the conclusion of the evaluation?	Indicators - How will I know it?

# Meaningful Program Evaluation

## Engage Stakeholders



# Collect Data - Source

Question to be answered	Existing Information	People	Observation
Question 1	List names of documents or websites that have information	List people that have the information	List people, groups, or meetings to be observed
Question 2			
Question 3			

# Collect Data – Data Collection

Survey

Interview

Observation

Case studies

Tests

Document review

Testimonials

Expert panel

Simulated problems

Journal, log, diary

Photos, videos

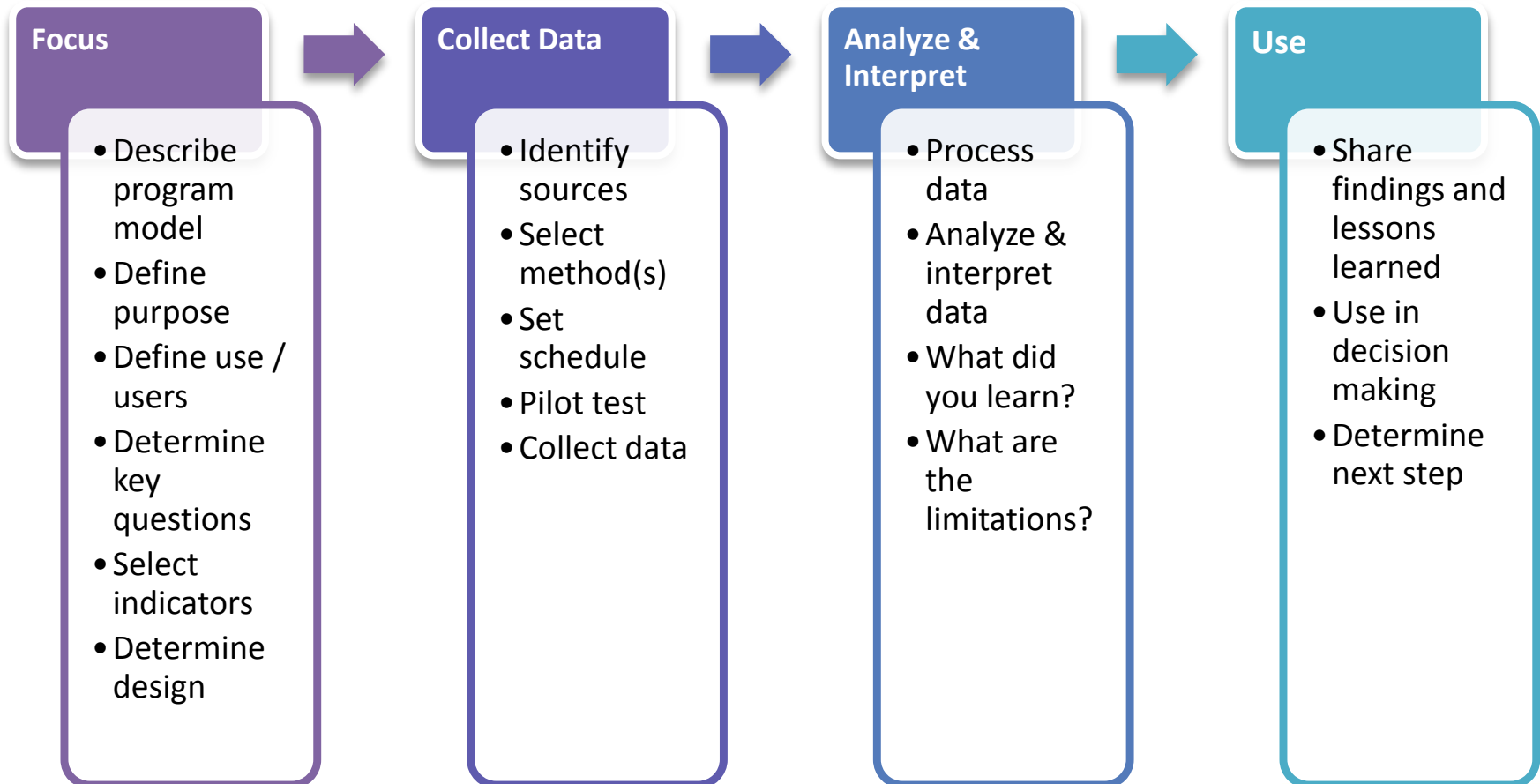


# Collect Data - Timing

Question / Data Collection Method	Pre	Phase – dates	Phase – dates	Post
Question 1 – Data Collection Method				
Question 2 – Data Collection Method				

# Meaningful Program Evaluation

## Engage Stakeholders



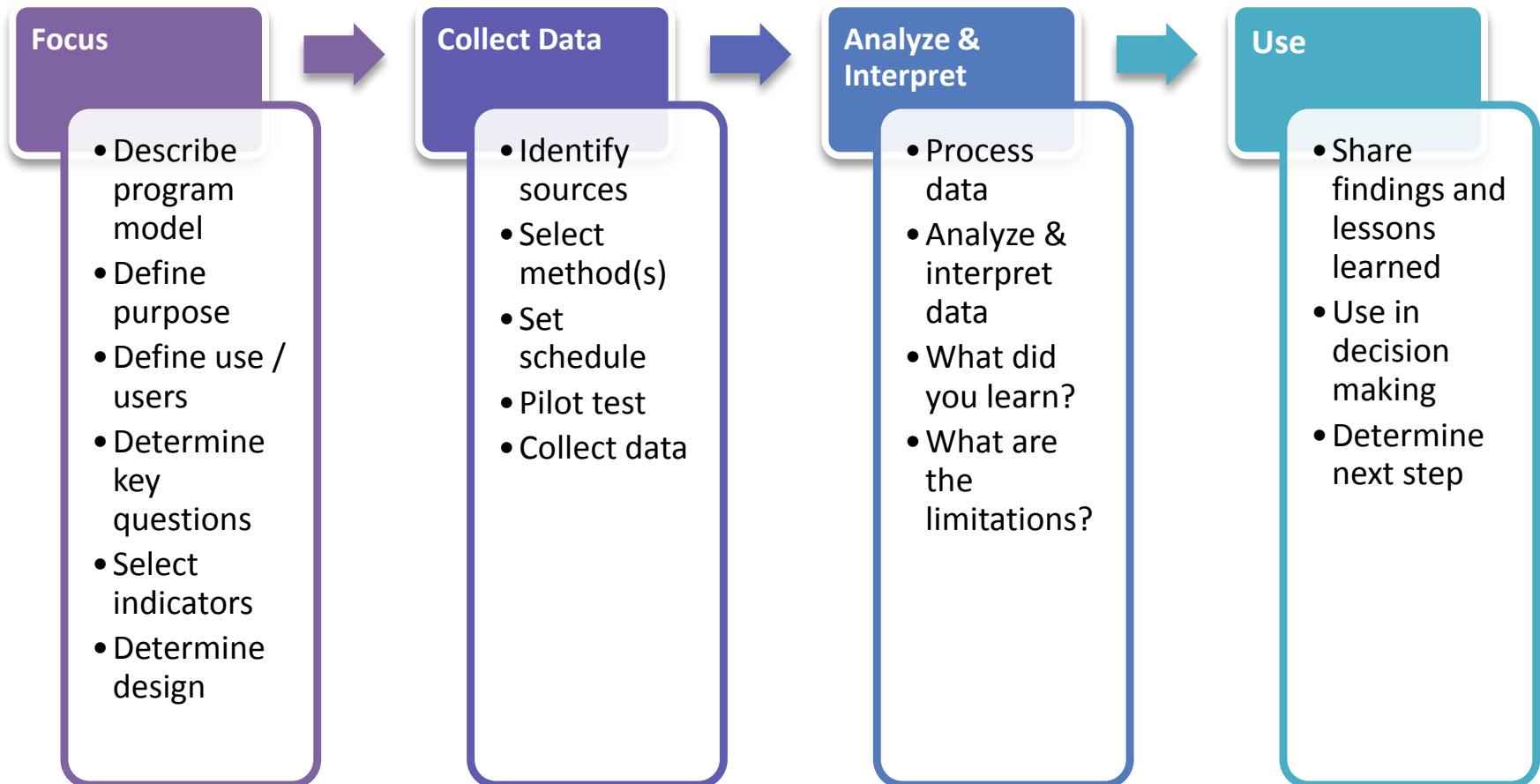
# Analyze & Interpret

- How will the data be analyzed?
- How will the information be interpreted?
- What are the limitations of the data?

Questions	Data answering the question	Limitations of data
Question 1	Either summarize or point to location of data in report or spreadsheet	Explain any limitations in the data that impact the answer to the question

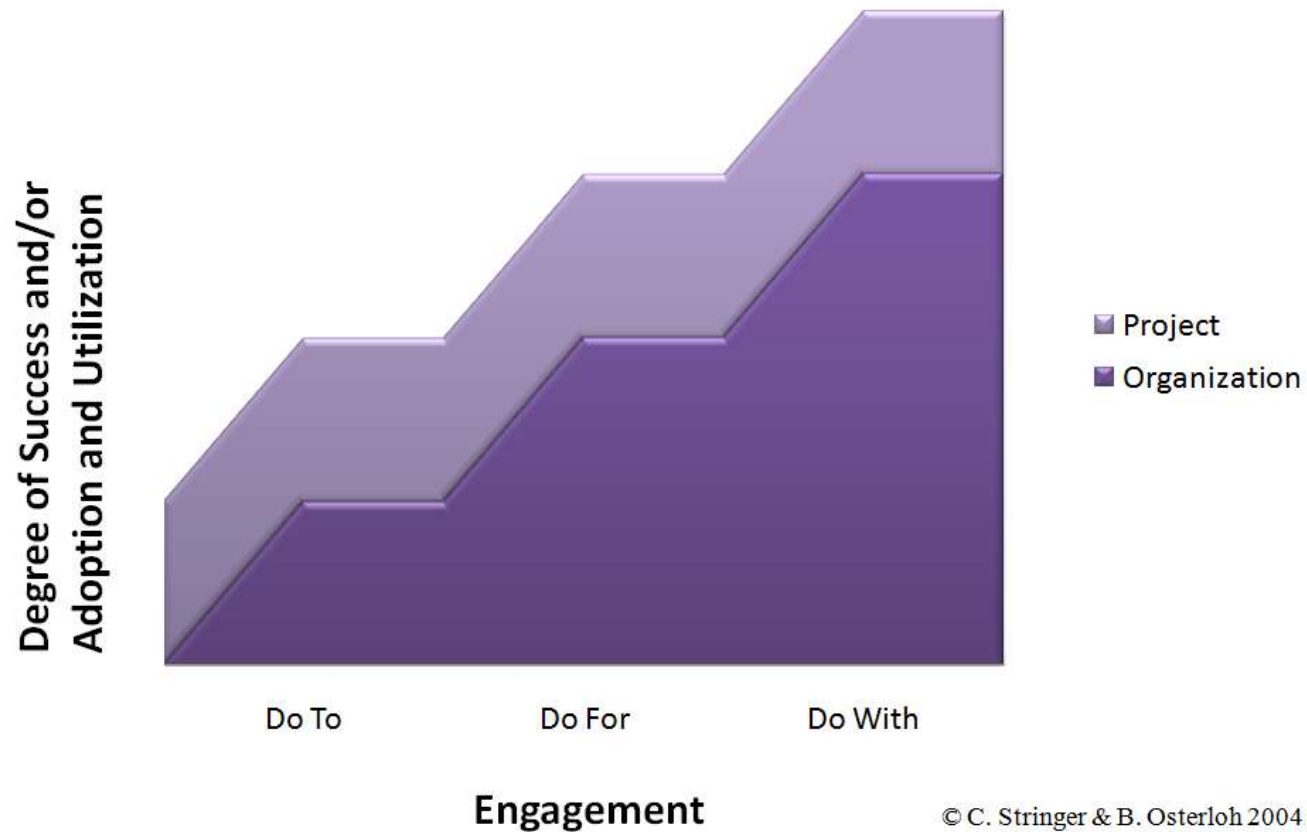
# Meaningful Program Evaluation

## Engage Stakeholders



# Use

## Relationship Between Stakeholder Engagement and Utilization



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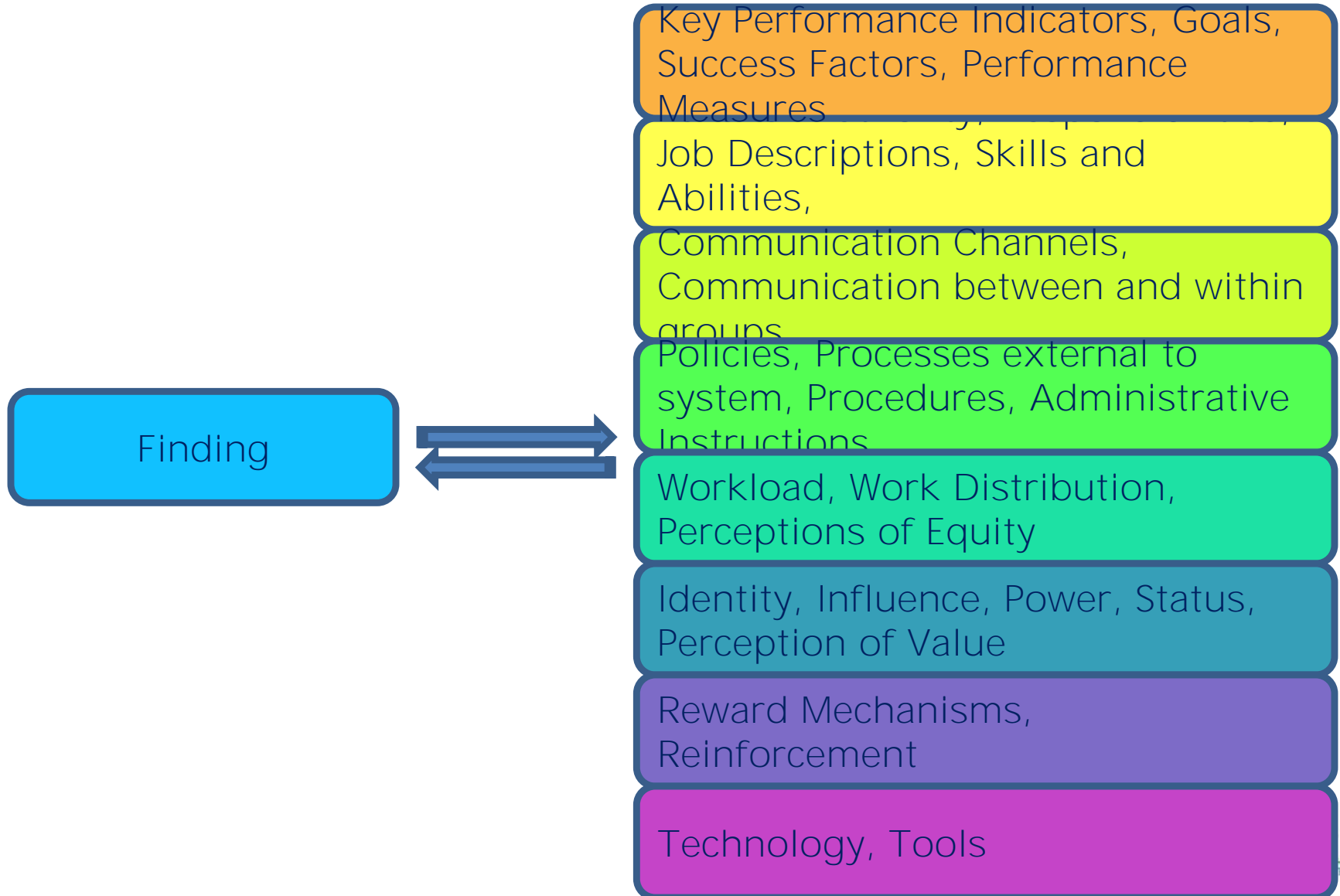
# Use – Communicate and Share Findings

To whom will findings be presented	When	How	Who
Board			
Participants			

# Use – Utilization of Findings

Question – Information Need	Who	How
List question – information needed	List who will use the information	Explain how that information will be used

# Potential Impacts of Utilization





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